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Family Literacy Nights 2017

CONTRIBUTED BY CARLA WALKER (THINK BIG STRATEGIES)
PHOTO/IMAGES PROVIDED

Learning Through Art, Inc. (LTA) celebrates 25 years of building community through art and literacy with The Big Read: Books Alive! For Kids® Family Literacy Nights throughout the Greater Cincinnati area. In partnership with Cincinnati Public Schools, YMCA and the Children's Theater of Cincinnati,

Learning Through Art is stepping up to lead Greater Cincinnati in promoting family literacy.

Books Alive! For Kids® Literacy Nights include a FREE night of reading, craft-making; entertainment and laughing with your child while enjoying complete family fun by making books come alive through sight, sound and touch in four easy steps. Books Alive! For Kids®, a national award winning, four-time EMMY nominated performing arts literacy program, is presented in eighteen states with widely-recognized success.

Books Alive! For Kids® Family Literacy Nights is part of Learning Through Art's comprehensive, wrap-around approach for children and families to receive steps and encouragement to read at home, school and in their communities.

Learning Through Art is stepping up to lead Greater Cincinnati in promoting family literacy.
(Photo Jearning Through Art)

The Big Read campaign, "empowers adults to read to and with the children in their lives," says Kathy Wade, CEO & Co-founder of LTA. "LTA is committed to ensuring all children can read to succeed, no matter where they live. Books Alive! For Kids® Family Literacy Nights gives us an opportunity to provide an easy method for parents and care-givers to engage them in reading. Our goal is to inspire life-long-learners and break any chains that would hold children and families back from success."

Books Alive! For Kids® Family Literacy Nights targets PreK-3rd grade students, but works well for students up to 6th grade in encouraging reading. Parents must register along with all children who attend. Each child receives 1 FREE Books Alive! For Kids® Back Pack, and with parents, a live performance by The Children's Theatre of Cincinnati. Each Back Pack includes one book,

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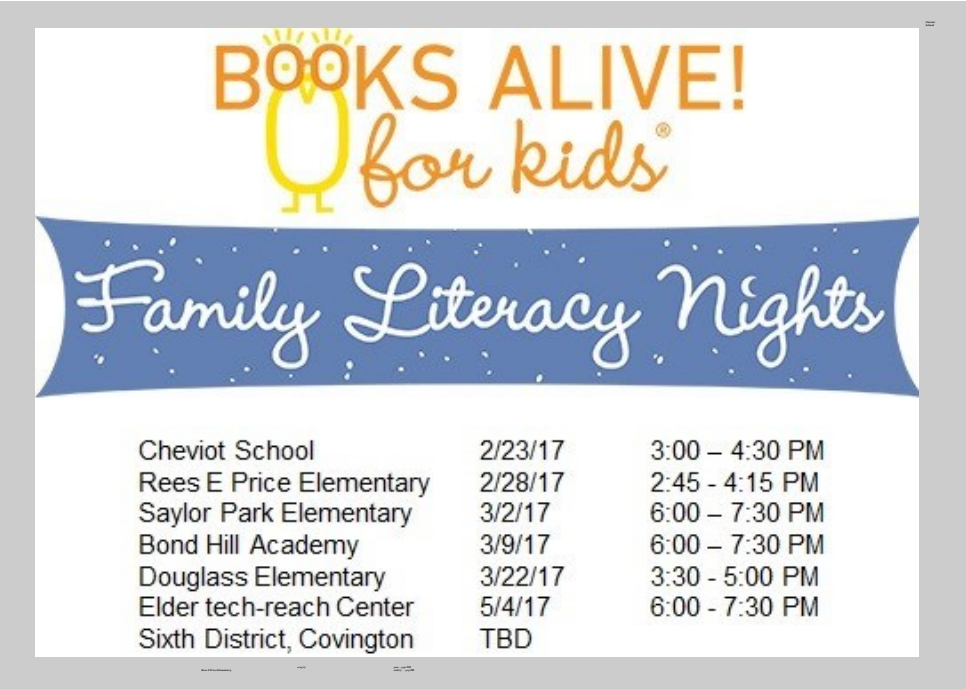
Family Literacy Nights 2017 (cont'd)



one set of vocabulary sight words, one Back Pack Plan to guide participants through the program, and one craft for a shared art experience with parent and child.

Books Alive! For Kids® Family Literacy Nights' participating schools include, Bond Hill Academy, Cheviot, Douglass, Hayes Porter, Sayler Park, Rees E. Price, Midway and Sixth District in Covington. The program resonates with both children and adults based on parent reviews, which include the following comments from participants: "Very interactive, fun for kids!; "Loved it!"; "Great way to be with other families." "It was a wonderful experience." and "I will continue to read to and with my child."

Books Alive! For Kids® Literacy Nights is presented in partnership with Cincinnati Public Schools, Children's Theater of Cincinnati, YMCA of Greater Cincinnati, and Literacy Network of Greater Cincinnati with generous sponsor support from the Carol Ann and Ralph V. Haile Jr., US Bank Foundation, P&G, PNC Grow Up Great, ArtsWave, Local 12, Cincinnati Herald and CSC Events.

To register, visit us at www.learningthroughart.com or call 513.242.6028, Ext. 1 and follow us on Facebook, Twitter and Instagram @LTAcincy.

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