

## YOUTH TO GIVE BACK WITH UNIQUE SUMMER CAMP

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Philanthropy, which means love of mankind, is not just a concept for adults. Youth, even at very young ages, can be philanthropists too and taught the idea of being altruistic - giving money and time to help make life better for other people. Magnified Giving, founded by long-time philanthropist Roger Grein, is a Cincinnati based 501(C)3 educational organization on a mission to do just that!

By partnering with schools in Greater Cincinnati, central Ohio, northeast Ohio, and Northern Kentucky, Magnified Giving has educated, inspired, and engaged students in philanthropy.

Since its inception in 2008, Magnified Giving has granted over \$408,000 to non-profit agencies through a unique student-based program where students learn about a broad range of local non-profits, and ultimately make the choice of which non-profits will receive a funding grant from Magnified Giving. Touching the hearts and minds of teens, easing the concerns of others, and magnifying the impact of philanthropy, the program, which has included 12,000 students, has ex-



*Magnified Giving has awarded over \$408,000 since 2008 to help area nonprofits in their mission.*

panded to nearly 90 schools for the 2016-2017 school year.

“We’re excited to see the program expand so successfully,” stated Kelly Collison, Executive Director of Magnified Giving. “Increased interest in the program affirms that we’re making an important difference and that the benefits of the program are tangible and life-changing.”

Over the Summer 2017, the Magnified Giving reach will expand even

further.

Magnified Giving will launch its’ first-ever Philanthropy Summer Camps! The unique camps, with a focus on youth ages 6 to 14 and addressing Childhood Poverty, will not only build youth social skills and connections with each other, but also educate with hands-on activities so that campers gain knowledge on community needs and how youth can make a dif-

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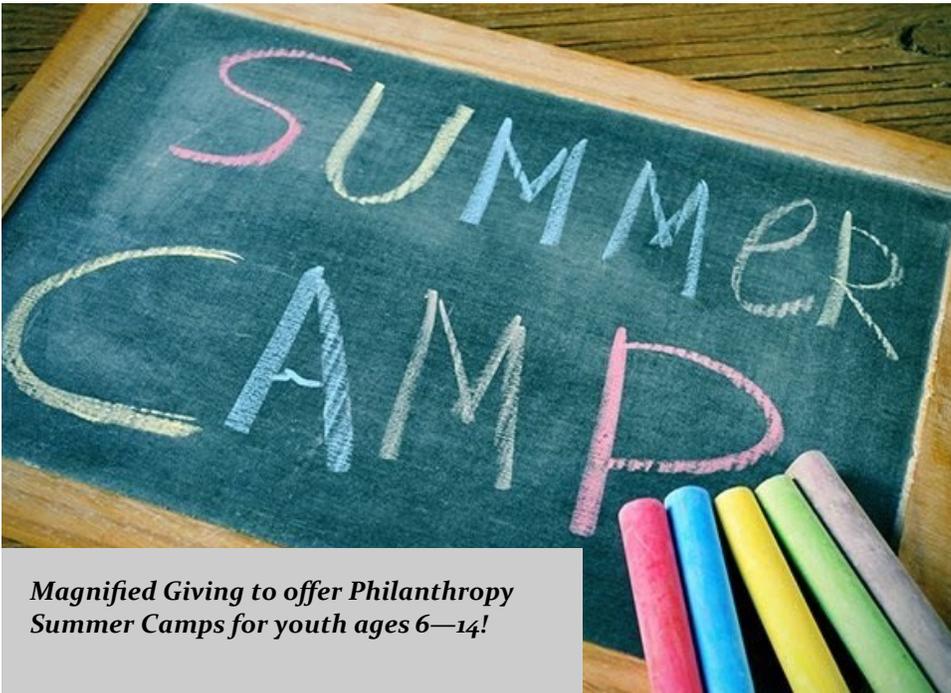
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## YOUTH TO GIVE BACK WITH UNIQUE SUMMER CAMP (CONT'D)



*Magnified Giving to offer Philanthropy Summer Camps for youth ages 6–14!*

ference with philanthropy.

“There will also be interactive, team building activities to build campers relationships.” shared Collison. “Some of these activities will give campers an idea of what it looks like to experience poverty. All will discover a life-long list of random acts of kindness to use for a generous and philanthropic life.”

A philanthropy camp experience created and implemented by alumni of Magnified Giving youth philanthropy programs, campers will receive a daily hands-on learning experience, learn lessons on philanthropy, learn how nonprofits work, as

well as how to evaluate nonprofits to gift a grant. Additionally, nonprofits will come in for campers to learn first-hand how they can help their community. For example, a local nonprofit can share how youth can pack food sacks to hand out to children who live in poverty in Cincinnati. As for the older children (ages 12-14), this will mean actually travelling to the site of a nonprofit and participating in volunteer work on-site.

After researching, volunteering, and understanding the needs of the charities involved, the full-day camps, which will run five days a week, will culminate with a Friday grant award celebration with area

nonprofits. The grants, to be awarded to a local charity participating in the camp experience, will be funded by a portion of the camp fees.

“Participants will learn how they can be a philanthropist, despite their young age.” Collison shares with AboutGreaterCincinnati.com. “It is a great way to give these kids a voice. They will understand their time and talent is a treasure and gift to share.”

The Philanthropy Summer Camps will run three consecutive weeks for ages 6-8 and 9-11 on June 12-16, June 19-23, and June 26-30. A one week camp for 12-14 year old students to be determined. Additional camp dates could be added depending on the need. Camp cost \$200/camper (additional charges may apply) and will be held at the Magnified Giving Center for Youth Philanthropy at 9940 Reading Road in Evendale, Ohio 45241. Camp registration begins February 15, 2017 and closes May 15, 2017 or when sold out.

To learn more about Magnified Giving or its’ Philanthropy Summer Camps, visit online at [www.magnifiedgiving.org](http://www.magnifiedgiving.org), or call 513-733-9727.

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