

IT'S A FAMILY AFFAIR

CONTRIBUTED BY LINDA WRIGHT, WRIGHT COMMUNICATIONS
EDITED BY BRENDA@ABOUTGREATERCINCINNATI.COM

Dan's Auto Repair is the epitome of a successful family owned business. The company, which was founded by Dan Fluker Sr., with his wife Lily and her brother Johnnie Brown, has operated in the same location since its inception. Founded in 1975, three generations of the Fluker family own and manage the thriving body shop and collision center at 8560 Vorhees Lane in Blue Ash.

"We're known for providing customers with superior workmanship at a reasonable price." said Danzivor Fluker, CEO and son of Dan Fluker, the company's founder.

Although Dan Sr. passed away in 2006, second and third generation family members carry on the tradition of excellence, friendliness, and exemplary customer service. Danzivor said their motto, "A Class Above the Rest," describes what the business strives to be every day.

"There are body shops all over town," said Danzivor, "but what sets us apart is our workmanship, our attention to detail and our customer service".

Dan's Auto Body, whose corporate clients include Cincinnati Bell Telephone; the City of Silverton; Deer Park School District; and Denny McKeown Nursery, offers a wide range of body work and collision repair – all the way from minor dings to major frame straightening and restoration. Dan's also provides



Dan's Auto Repair is a thriving family owned, family operated business. (pictured left to right) Daniel Fluker(3rd generation Dan), Danzivor Fluker, (Uncle) Johnnie Brown and his son Nicholas Brown . (Photo provided)

towing service, vehicle storage, and U-Haul rental.

Dan's state-of-the-art facility offers: free repair estimates, expert paint matching, custom painting and finishing in professional paint baking booths, frame straightening, welding, fiber glass repairs, auto detailing and working directly with insurance companies.

Dan's provides a one year warranty on all workmanship, repairs.

Danzivor said the key to a successful family business is "respect" for all family members – from the oldest to the youngest. He makes sure that when business is good, profits "trickle down" to all the employees, in a kind of informal profit sharing program he's always employed. He is also

working with his financial planner to soon offer a retirement program for employees.

"We're a family that really enjoys working together," explains Danzivor, "and we also truly enjoy what we do".

Unlike many family owned companies, there are no succession worries at Dan's Auto Repair.

"I've been working at Dan's Auto Repair all my life, but now I appreciate being a part of a family business," said Daniel, 26. "I want to see this business continue to thrive, and I would like to one day be in charge."

To put Dan's Auto Repair to work on your auto collision repairs or restoration work, call (513) 791-0028 or visit www.dansautorepairinc.com.

Got a story idea or comment about this story? Send an email to editor@aboutgreatercincinnati.com.