



CINNATI HITS HOMERUN WITH MLB ALL-STAR GAME 2015

BY BRENDA C. MCCASKILL (BRENDA@ABOUTGREATERCINNATI.COM)
PHOTOS BY ABOUTGREATERCINNATI.COM

In July, all things baseball was the talk of fans everywhere during All-Star Week 2015, and Cincinnati, the host city, was in the spotlight. By all accounts whether inside the ballpark, outside the ballpark, in the community, or overall fan experience, All-Star Week 2015 was a hit!

“Cincinnati was an absolutely fabulous host this week. A lot of cool stuff to do and see in that town.” tweeted Mike Greenberg, sports broadcaster and co-host of the ESPN show Mike & Mike. Greenberg and co-host Mike Golic were in town for a live broadcast to a crowd of 2,500 on-site at Morelein Lagar House. “And they do love their baseball.”

This was the fifth All-Star Game hosted by Cincinnati, which now joins a select group of cities to host the mid-summer classic five times. Drawing crowds of thousands from across the country and the tri-state who descended upon Greater Cincinnati for the week of events, festivities, and celebrations, the All-Star experience was something to behold.

“... to see the love affair that I know about in this city with their



Fountain Square in downtown Cincinnati was among the gathering spots of the estimated 200,000 out-of-town visitors in town for MLB's All-Star Week 2015.

(Photo | AboutGreaterCincinnati.com)

baseball team and their ball players,” said Aaron Boone, current ESPN baseball analyst and former MLB infielder who played for the Reds among other teams, “it was awesome.”

Garnering rave reviews, the baseball love and excitement drew 130,904 fans to the 3-days of All-Star Game events held at Great American Ball Park (GABP); 123,312 visitors went to the T-Mobile Fanfest at the Duke Energy Convention Center to immerse themselves in all things baseball; a

record setting MLB All-Star Block Party crowd of 108,497 got their groove on at the free 3-day All-Star Summer Pepsi Block Party at The Banks; a viewership audience of 9.28 million watched the All-Star game and Gillette Home Run Derby on television along with 2.97 million tuning in for the Legends and Celebrities game; and to ensure a great experience for those in town for the festivities, over 2,850 ambassadors and volunteers were on-hand to assist visitors around town dur-

Continued on Page 2

Click [here](#) to comment on this article.

Email story ideas/suggestions to editor@aboutgreatercincinnati.com.

[LIKE On Facebook](#)

[FOLLOW On Twitter](#)

CINCINNATI HITS HOMERUN WITH MLB ALL-STAR GAME 2015 (CONT'D)



From the All-Star Game countdown clock on Fountain Square, to the Scripps Howard Building dressed for the occasion, to finding the various mustache statues scattered about Cincinnati and Northern Ky, there was lots to see and do during All-Star Week 2015.

(Photo | AboutGreaterCincinnati.com)

ing All-Star Week.

“Fantastic”, “Awesome”, “Fabulous” were frequent comments heard throughout the week.

Popular All-Star Week events and activities: Zip Line Experience from the Freedom Center to the Reds Hall of Fame; snapping as many photos as possible at mustache art sculptures located around Cincinnati and Northern KY; watching a competitive, thrilling, and revamped Homerun Derby, won by hometown favorite Todd Frazier - 3rd baseman for the Reds, which raised \$80,000 in donations from Head

& Shoulders, a Procter & Gamble brand, to revive baseball in the inner city; and ten neighborhoods and communities, designated as All-Star Neighborhoods across Greater Cincinnati, hosting events and watch parties leading up to and on game day.

“The entire Cincinnati USA region really rolled out the red carpet for our thousands of guests this week, and it showed.” said Dan Lincoln, president and CEO of the Cincinnati USA Convention & Visitors Bureau. “First-time visitors and long-time residents were delighted by Cincinnati’s warmth and hospitality, our downtown revi-

talization, stunning parks, and the entire region’s passion for baseball.”

Without a doubt, the 2015 All-Star Week, with an estimated 60 – 70 million dollar economic impact and an estimated 200,000 out-of-town visitors, was a homerun hit out the park. The excitement, fun, amazing vibe, and memories of the 2015 All-Star experience in Cincinnati, MLB’s smallest media market, will certainly be talked about for years to come.

“Cincinnati really know how to do it man.” said recording artist and actor Snoop Dog, who was among the celebrities and baseball greats participating in the Legends and Celebrities Softball Game. “Ya’ll do it till you’re satisfied.”

Got a comment on this article, [tell us.](#)

Click [here](#) to comment on this article.

Email story ideas/suggestions to editor@aboutgreatercincinnati.com.

[LIKE On Facebook](#)

[FOLLOW On Twitter](#)

AboutGreaterCincinnati.com • West Chester, Ohio 45069 • info@AboutGreaterCincinnati.com

Copyright © 2008-2015 AboutGreaterCincinnati.com All rights reserved.